

# Free Online QR Barcode Generator

SEATTLE June 6 2011- The QRdvarK.com website now offers free QR barcode generation in addition to mobile web templates and other mobile tools. QR barcodes are scanned by cell phones and can link to web sites, play video, and perform other automated functions. Anyone can make a QR symbol using Azalea Software's free online QR generator. [ <http://www.QRdvarK.com/qr-generator/> ]



QR (Quick Release) barcodes are square 2D barcodes that resemble crossword puzzles or checkerboards. Popular in Japan and elsewhere, QR symbols are quickly gaining traction in the U.S. thanks to the popularity of smartphones like Android and iPhone.

Scanning a QR barcode with a phone app like QRdvarK can link to a URL, display video, play audio, launch a Google Map, or any one of a number of actions. The QRdvarK QR generator supports the standard QR formats like URL, text, iCal, etc. but is unique because it also encodes things like UPC barcodes, GTIN numbers, Code 128 barcodes including GS1-128 symbols, and other existing auto ID standards. Using the QRdvarK QR generator is the only way to make QR symbols that build upon existing barcode and labeling standards and specifications.

"We think of QR barcodes as phone macros because scanning one makes something happen in your phone." says Jerry Whiting, President & CEO of Azalea Software, Inc. "Scanning a QR symbol and seeing text or graphics is one thing. Scanning one that launches a mobile web page opens a world of exciting possibilities. Think beyond simply embedding a QR in an ad or coupon to really putting compelling mobile content into the palm of your customer's hand."

Examples of how QR barcodes can be used are illustrated in the video "QR in Seattle" [ <http://youtu.be/hlfndEoG74U> ] The best thing about using QR? You can do it all right now, starting with making your own barcodes for free at [QRdvarK.com/qr-generator/](http://www.QRdvarK.com/qr-generator/)

Azalea Software publishes mobile web tools including HTML5 mobile web templates; QRdvarK, an Android QR barcode app; RSSmachine, an RSS publishing tool; and a wide selection of barcode tools including a QR generator: [ <http://www.QRdvarK.com/qr-generator/> ] Founded in 1992, Azalea Software, Inc. is located in Seattle WA.

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