

Azalea Software's foneFrame Mobile Web Template: HTML5 + CSS3 = smartphone bliss

SEATTLE September 1, 2011 - foneFrame is new mobile web template built using HTML5 and CSS3 from Azalea Software, Inc. Using templates designed specifically for mobile phones like Android and iPhone end users can create web pages that look and function far better on cell phones than standard web pages. As HTML5 gains traction, web designers need tools that embrace this new technology.

foneFrame is available in two versions: a basic open source template licensed under Creative Commons, and an expanded paid version with additional formatting options and support for RSS & XML files. Both are available at www.QRdvark.com/foneFrame/

Using foneFrame jumpstarts any mobile development effort by providing a robust framework. Using this as a starting point, other tools like jQuery and Phonegap can be used along with foneFrame, decreasing development time and insuring standards-compliant results.



"The content is in the HTML, the formatting is in the CSS." Sites built with foneFrame separate the content from the presentation. A page's look and feel can be modified by editing the style sheet, with the page's content untouched. Users are encouraged to edit the existing styles or create their own.

Machine-generated data in RSS or XML format can be viewed on mobile phones when foneFrame's styles are attached. Alerts and updates can be pushed to cell phones, tablets, and other mobile devices automatically and are displayed as fully formatted web pages.

foneFrame Features

- creates a wide variety of page styles & formats
- supports embedding Google Maps & Google Calendars
- photo gallery with thumbnail navigation

- CSS style sheet support for RSS, XML, & Server Side Includes (SSI) files
- library of buttons & icons (clear PNG files)
- how-to's on creating subdomains, and support for non-HTML5 browsers, HTML5 validation, and more

The foneFrame template is the first of several exciting mobile development tools from Azalea Software. Future releases include web tools to generate styled RSS feeds, the use of XSLT to transform data into the foneFrame schema, and native Android and iPhone apps.

Located in Seattle WA, Azalea Software, Inc. publishes mobile dev tools and barcode printing software. QRdvark, Azalea's Android QR scanning app, is available in the Android Marketplace. www.QRdvark.com/qr-generator/ is Azalea's online QR barcode generator. Founded in 1992, Azalea Software publishes a wide range of barcode printing tools www.azalea.com/ Founder Jerry Whiting still misses his G1.

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